



AUS | الجامعة الأميركية في الشارقة
American University of Sharjah



ADVISORY COUNCIL FOR DEVELOPMENT AND OUTREACH HANDBOOK

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THE AMERICAN UNIVERSITY OF SHARJAH ADVISORY COUNCIL OF DEVELOPMENT AND OUTREACH **TERMS OF REFERENCE**

Introduction

Founded in 1997, the American University of Sharjah (AUS) is an independent, not-for-profit, coeducational institution based on an American model of higher education. AUS's growth and progress since its foundation was overseen by its founder and long-serving President **His Highness Sheikh Dr. Sultan bin Mohammed Al Qasimi**. To usher in a new era of leadership, **Sheikha Bodour bint Sultan Al Qasimi** was appointed Chairperson of the Board of Trustees and President in January 2023 as AUS celebrated its silver jubilee.

With Sharjah's rapid growth and development, AUS has an unprecedented opportunity to significantly increase its aspirations and redefine its relationship with industry, government, innovation and entrepreneurship ecosystem stakeholders, and other high profile global partners. For this reason, the Advisory Council of Development and Outreach (ACDO), a voluntary body that supports partnership development, securing resources for AUS's growth, and stakeholder outreach, was formed. Chaired by AUS's President, the ACDO includes prominent alumni and distinguished global and community leaders.



Mandate and Member Responsibilities

The ACDO serves in an advisory capacity as AUS seeks to increase its contribution to Sharjah's socio-economic, workforce, and innovation priorities while deepening its commitment to excellence in teaching, learning, research, and creative work.

ACDO members support AUS in:

Partnership Development:

Initiating and building relationships with philanthropic, corporate, government, and community leaders to form partnerships and build support for initiatives, programs, contract research, and to increase student employability.

Resource Development:

Cultivating relationships with philanthropic, corporate, government, and community leaders that can result in significant financial support to enhance research, teaching, and community impact.

Local, Regional, and International Outreach:

Amplifying AUS's value and differentiation to promote research collaboration, increase student diversity, and raise its global profile and visibility.

The ACDO will also address other priority institutional opportunities and challenges as needed.



Membership and Terms

Composition and Appointment:

The ACDO is comprised of at least fifteen members appointed for an initial three-year term with the possibility of renewal for an additional term. The President, Chancellor, Chairperson of the Board of Trustees' Resource Development Committee, and the Executive Director of the Office of Advancement and Alumni Affairs are ex-officio members.

Nominations:

Nominations for appointments and to fill vacancies are submitted to the Chairperson. Member nominations are approved by the Board of Trustees on the recommendation of the Board of Trustees' Resource Development Committee.



Officers

Chairperson:

The Chairperson, who leads the ACDO and presides over meetings, is AUS's President. The Chairperson sets the meeting agenda in consultation with the Vice Chairpersons, and, with the support of the Vice Chairpersons, oversees the implementation of ACDO recommendations.

Vice Chairpersons:

The Chairperson can appoint up to two distinguished global or community leaders, or ACDO members, as Vice Chairpersons. Vice Chairpersons assist the Chairperson in carrying out the Council's mandate, overseeing the implementation of ACDO recommendations, and, in the absence of the Chairperson, assume the power and responsibilities of the Chairperson.

Secretary:

The Executive Director of the Office of Advancement and Alumni Affairs is the Secretary. The Secretary maintains records of meetings and follow-ups, prepares and distributes meeting materials, handles meeting logistics, and manages correspondence.

Meetings

The ACDO meets once annually on the AUS campus with ad-hoc meetings scheduled to address urgent, unanticipated, or time-sensitive matters as needed. The agenda and meeting materials will be distributed to members at least three weeks before meetings or at least 24 hours in advance of ad-hoc meetings.

A Snapshot of AUS

BODOUR BINT SULTAN AL QASIMI

TAKES THE HELM AS PRESIDENT OF
AMERICAN UNIVERSITY OF SHARJAH



AUS's growth and progress since its foundation was overseen by its founder and long-serving President **His Highness Sheikh Dr. Sultan bin Mohammed Al Qasimi.**

To usher in a new era of leadership, Sheikha Bodour bint Sultan Al Qasimi was appointed Chairperson of the Board of Trustees and President in January 2023 as AUS celebrated its silver jubilee.



FOUNDED IN
1997



A PRIVATE,
NOT-FOR-PROFIT
INSTITUTION



AMERICAN MODEL
GROUNDED IN
ARAB CULTURE



100+
NATIONALITIES
 **HIGHEST %**



5,431 STUDENTS
52% FEMALES



331
FACULTY MEMBERS



AUS ASPIRES TO BE GLOBALLY RECOGNIZED

**For innovative teaching,
learning, research and
creative work**

OUR VISION

American University of Sharjah (AUS) aspires to be globally recognized for outstanding and innovative teaching, learning, research and creative work that has a positive and distinctive impact on the region and beyond.

OUR MISSION

Based on an American model of higher education, integrating liberal arts and professional programs, and grounded in the context of UAE culture, AUS prepares engaged and effective members of society who display mastery in their areas of specialization, communicate clearly, think critically and solve problems creatively.

AUS fosters a community that celebrates diversity, and whose members are committed to the ideals of open intellectual inquiry, ethical behavior and civic responsibility.



OUR COLLEGES AND PROGRAMS **AT A GLANCE**

CAAD

College of Architecture,
Art and Design

CAS

College of Arts
and Sciences

CEN

College of Engineering

SBA

School of Business
Administration

BY NUMBERS

28

UNDERGRADUATE
PROGRAMS

45

MINORS

15

GRADUATE
PROGRAMS

3

PHD PROGRAMS



RANKED

#=364

GLOBALLY

RANKED AMONG THE

TOP 10

ARAB UNIVERSITIES
REGIONALLY

FIRST

IN EMPLOYER
REPUTATION
IN THE UAE



RANKED AMONG THE

TOP 175

UNIVERSITIES
IN EMERGING ECONOMIES

RANKED AMONG THE

TOP 250

UNIVERSITIES
IN ASIA



FIRST

UNIVERSITY IN THE
GCC TO BE RATED FOR
SUSTAINABILITY

RANKED AMONG THE

TOP 5

GLOBALLY

FOR COMMUNITY ENGAGEMENT
IN SUSTAINABILITY



PREPARING
TOMORROW'S
LEADERS

AUS Strategic Plan

(2020-2025)

STRATEGIC PRIORITIES PROGRAMS



AUS EXPERIENCE

Top experience for all stakeholders, students, alumni, faculty, and staff



EXCELLENCE IN TEACHING AND LEARNING

Outstanding quality of academic programs, experiential learning and extracurricular activities



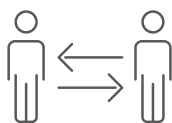
RESEARCH AND CREATIVE WORK

Conducting innovative research and delivering creative endeavors in artistic, intellectual, and academic pursuits



STEWARDSHIP

Stakeholders' engagement to support initiatives for different opportunities



ENGAGEMENT AND IMPACT

With stakeholders to maximize impact of AUS's educational mission

INSTITUTIONAL ADVANCEMENT

DEVELOPMENT AND OAAA

OUR SERVICES

The Office of Advancement and Alumni Affairs (OAAA) was established to build strong long-lasting relationships with alumni, corporate partners, contributors, and other important constituents to encourage and cultivate goodwill and support the university.

MAIN ADVANCEMENT GOALS

1 FUNDRAISING

Fostering fundraising and giving through securing donations and ensuring financial stability by overseeing advancement interactions with external stakeholders including corporate partners and prominent community figures.

2 ALUMNI ENGAGEMENT

Maintaining enduring relationships with alumni to boost their engagement, foster a culture of giving, support them with career services, and keep them connected with their alma mater.

AUS AT A GLANCE

OUR ALUMNI

18,866
ALUMNI



51%
FEMALES



118
NATIONALITIES



36
COUNTRIES
ALUMNI WORK IN



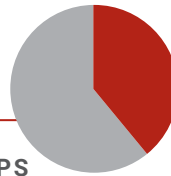
AUS ENDOWMENT SIZE

INSTITUTIONAL ADVANCEMENT DASHBOARD



61%

CHAIRS AND
PROFESSORSHIPS

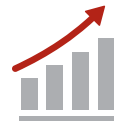


39%

SCHOLARSHIPS

5%

5-YEAR AVERAGE
GROWTH RATE



TOTAL CURRENT
ENDOWMENTS
AED 313 MILLION

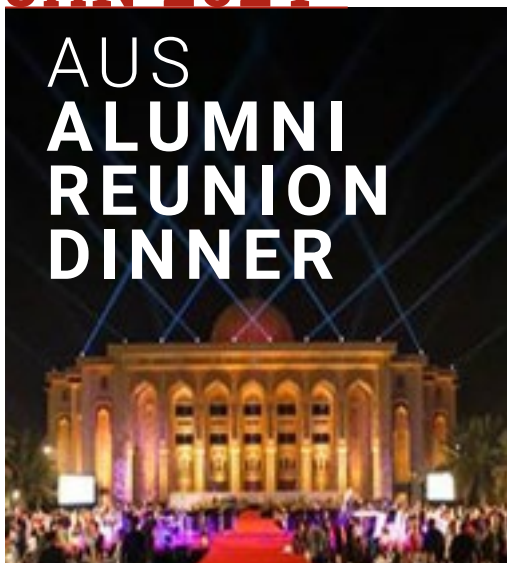
ENDOWED CHAIRS AND
PROFESSORSHIPS
AED 192 MILLION

ENDOWED
SCHOLARSHIPS
AED 121 MILLION

CALENDAR OF EVENTS

SAVE THE DATE

JAN 2024



FEB 2024



MAR 2024



ACDO MEMBERS

Bodour bint Sultan Al Qasimi

Chairperson, Board of Trustees, President, American University of Sharjah

Abdul Aziz Al Ghurair

Chairman of the Board of Directors, Abdulla Al Ghurair Foundation for Education

Abdulla Majed Al Ghurair

Chairman, Abdulla & Hamad Al Ghurair Investment LLC

Abdullah Sultan Al Owais

Chairman, Sharjah Chamber of Commerce and Industry

Badr Jafar

CEO, Crescent Enterprises

Dalya Al Muthanna,

President, GE UAE, Global Chief of Strategy and Operations, GE International Markets

Fahim Sultan Al Qasimi

Executive Chairman, Department of Government Relations, Government of Sharjah

Faizal Kottikollon

Chairperson, KEF Holdings

Hatem Al Mosa

CEO, Sharjah National Oil Corporation (SNOC)

Hind Abdul Hamied Seddiqi

Chief Marketing and Communications Officer, Ahmed Seddiqi & Sons

Hussain BinGhatti Al-Jbori

Founder and Chairman, Binghatti Holding Limited

Mira Al Futtaim

Chairperson, Al Futtaim Group Emiratization Council

Mirza Al Sayegh

Director General, Office of His Highness Sheikh Hamdan Bin Rashid Al Maktoum

Mohamed Al Musharrakh

CEO, Sharjah FDI Office (Invest in Sharjah)

Patrick Chalhoub

CEO, Chalhoub Group

Raja Easa Al Gurg

Chairperson and Managing Director, Easa Saleh Al Gurg Group

Salah Bukhatir

Chief Executive Officer and Vice Chairman, Bukhatir Group of Companies

Shaji UI Mulk

Chairman, Mulk Holdings International

Thumbay Moideen

Founder and President, Thumbay Group

Yusuf Ali

Managing Director, Lulu Group International



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