



TEDx American University of Sharjah February 20, 2024, at 4 p.m., in ESB 0037

Event Background

This is AUS's second time hosting a TEDx event. [TEDxAmerican University of Sharjah - MCE Leaders](#) is a conference-style event curated by the Department of Mechanical Engineering. We aim to bring together brilliant minds to deliver insightful talks on diverse subjects, fostering learning, inspiration and wonder while sparking meaningful conversations. TED does not allow any commercial, religious or political agenda.

- **Talk Topic:** The speakers are free to choose their topic.
- **Guidelines:** Adhere to TEDx guidelines and rules ([Speaker Guide](#), [Content Guidelines](#)).
- **Filming:** Talks will be filmed and potentially hosted on the [TEDx YouTube channel](#) (approx. 43 million subscribers). The talks of our previous event can be seen on the [link](#).
- **Talk Duration:** Up to 15 minutes.
- **Focus:** Prioritize talks, sharing valuable knowledge and expertise over motivational speeches.
- **Audience:** AUS community, particularly College of Engineering (CEN) students and faculty.

Event Agenda

- **4:00 p.m.**
 - **Welcome and Opening Remarks:** Dr. Mamoun Abdel-Hafez, Head of the Mechanical Engineering Department
- **4:05 p.m.**
 - **Welcome Address and Vision:** Dr. Fadi Aloul, Dean of the College of Engineering
- **4:10 p.m.**
 - **Speaker Presentations (5-15 minutes each):**
 - **Dr. Tod Laursen:** AUS Chancellor
 - **Eng. Otmane Benamar:** Chief Technology Officer, EMEA, Gas Power, GE Vernova
 - **Eng. Adnane ElSoussi:** Chief Executive Officer, Defuzzy Labs
 - **Eng. Ahmed Elsergany:** Laboratory Instructor | Researcher, AUS
 - **Eng. Majdal Shahin:** Digitalization Consultant, Siemens Energy
- **5:00 p.m.**
 - **The event will adjourn at 5 p.m.**
 - **Snacks and refreshments will be served after the event.** Open discussion between the students and speakers is encouraged.